



SUNDAY IS NOT JUST HOLIDAY, BUT IT IS A LIFE CHANGING DAY.

• Only on Sunday we sit and think 'what is wrong with me?' • It's a Sunday we go and see the unknown world (visit new places) • It's a Sunday we take some time to see the God (visit Temple or Church) • It's a Sunday, when we relax, remove stress, dissolve tension and spend quality time with likeminded people. • We reorganize and settle down our emotional issues mostly on Sunday. • Now with Bharatiya Vidya Bhavan – experience Career Changing Sundays.

WHO SHOULD JOIN WEEKEND CLASSES?

Any one from following category should think of joining suitable Weekend programme.

1. It's a Golden opportunity to everybody who is working somewhere, but looking for a change in career. Now you can get trained and become professional, after that you can change your job to enjoy what you really wanted to become. Photography or Television is a career where you can get maximum job satisfaction.
2. It's a Golden opportunity to every student who is pursuing regular studies at University, College or institute. Now you can think to build a career of your choice, without affecting regular studies at respective College or University.
3. It's Golden opportunity to all employed people who are nearing to retirement or ready to take voluntary retirement. Now you can get trained and start your own business which is challenging, satisfying, which is easy and requires very less investment. So now get ready to play second inning of your life.
4. It's Golden opportunity to all non working person and house wives who are perfectly managing their house affairs and harmony in family members. Now you can think of doing something from home. In other words, you can become freelance Film Maker or Photographer. Yes. It's possible, it's easy, and we provide all guidance to start.

COURSE OVERVIEW – CERTIFICATE COURSE IN PHOTOGRAPHY & TELEVISION

The course is divided into 6 modules of 8 Sundays each

Module One: Basic Photography (8 Sundays – October + November)

Photography is Foundation of Visual Communication. Camera is a basic tool. Every Camera has Body+Lens+Viewfinder. Different types of cameras. Light controlling devices. Aperture & Shutter Speed. The Lens – Focal Length, Normal, Wide, Telephoto and Zoom Lens. F Number of Lens. Exposure control. Depth of Field. Control D.O.F. with aperture, Focal Length and distance. Composition Tips – 3 basic approaches towards Composition. Static and Dynamic Composition. Simple camera shoot outdoor and indoor in Studio, understand to place object within background and foreground.



Module Two: Pre-production & Exposure to Equipment (8 Sundays – December + January)

Theory of Communication, Idea Development, Structure of TV Programmes. Classification as Fiction and Non-Fiction based programmes. Writing Script. Creating AV Script and Story Board. Video Camera basic structure – Basic Camera Shots – Shooting on Shoulder – Shooting in Studio. Menu Controls. Different Video Camera setups and their application.

Module Three: Audio & Video Production Technique (8 Sundays – February + March)

Concept of Audio & Video – Audio recording Chain and Sound Recording Technique – Classification of Microphone as per structure and Polar Pattern – Application of Microphone in different recording situations. Lighting – Natural and Artificial Lighting. Hard Light & Soft Light. 3 Point Lighting Formula – Creative Lighting to create mood. Recording in Studio using Video Camera, Boom Mic, Studio Light etc.

Module Four: Post Production Technique (8 Sundays – April + May)

Shooting and Editing of simple Video Projects. Concept of Multi-camera shoot. Using Special effect generator and on-line editing. The concept of off-line edit. Editing theory – Editing Technical Terms. Planning of editing on paper – Rough Cut and Fine Cut. Computerized Software based Editing – Understand Non-linear Editing, Capture, Create Library and edit on Time Line. Adding Special effects for Video & Audio during editing.

Module Five: Shooting of Demo Projects (8 Sundays – June + July)

Students will work on guided projects. Concept of shooting Entry to Exit, shoot & Edit small Dialogue based Fiction (Spot), Shoot and Edit Simple Documentary. Shoot of Interview and Narration based Documentary. Editing of same as Demonstration.

Module Six: Shooting and Editing of Students' Project (8 Sundays – August + September)

Students in group will select a topic for Documentary, Music Video and small Fiction based spot or Multi-camera based Panel Discussion. Groups have to conduct research, write Script, and prepare shooting list – shoot as per schedule, prepare Log-Sheet, write Commentary/Narration and record as Audio Track and under guidance of teacher edit on Computer.

Note:

1. Good work done as shooting exercises and final projects will be given to students on Pen Drive to use as their Portfolio.
2. Student will get assistance to get internship to work at TV Channels & Production Houses.
3. The training is practical throughout. All equipments will be provided to students for their projects. Guidance will be provided to start your own business.